

# Practical measures: Planning and delivering support activities

To ensure planning and delivering support activities are timely, targeted, and effective in protecting children and promoting behaviour change, implementers should consider the following:

## Planning support activities

- ✓ Identify children based on level of risk and urgency
- ✓ Prioritise children in the most vulnerable or urgent situations for immediate support
- ✓ Schedule lower-risk cases for medium- or longer-term support
- ✓ Use the ICI decision tree (or similar tool) to guide prioritisation
- ✓ Plan delivery timelines in advance
- ✓ Ensure support is delivered in time to be effective (e.g. school kits before the school year starts)
- ✓ Coordinate logistics to minimise delays and gaps
- ✓ Develop a clear, efficient, and well-sequenced implementation plan

## Delivering support activities

- ✓ Ensure support is delivered by CLMRS Personnel who already have an established relationship with the household
- ✓ Maintain continuity of engagement before, during, and after delivery
- ✓ Use delivery as an opportunity to strengthen trust with households
- ✓ Clearly explain the purpose of the support (protecting children and preventing child labour)
- ✓ Use positive, respectful, and empowering language in all communication
- ✓ Avoid language that could be perceived as accusatory or negative
- ✓ Accompany material support with a simple explanation or letter, where possible, see [this example](#)
- ✓ Reinforce that support is part of broader efforts to improve children's wellbeing
- ✓ Avoid creating incentives for misreporting or overstating cases
- ✓ Monitor and address any unintended behaviours linked to access to support (such as households overstating or misreporting cases, for example)

## Follow-up and integration

- ✓ Link support activities to ongoing awareness-raising and behaviour change efforts
- ✓ Conduct follow-up visits after support is delivered
- ✓ Reinforce key messages (e.g. importance of education, risks of child labour)
- ✓ Monitor outcomes (e.g. school attendance after distribution of school kits)