



*Working towards responsible
labour standards for
cocoa growing*

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PRESS RELEASE

FOR IMMEDIATE RELEASE

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The International Cocoa Initiative to support training for the special police department created to tackle child trafficking and for Cocoa Producers in Côte d'Ivoire.

Geneva (Switzerland) 13 April 2007: Under the national action plan to eliminate the worst forms of child labour in Côte d'Ivoire, ICI has agreed to provide an intensive training programme in collaboration with both the Police department and the Ministry of Agriculture.

"Training on the key concepts of child labour, how to approach children who are potential victims and skills for working on this complex issue, are a vital first step for effective action against all forms of child labour" says ICI Director Peter McAllister.

This initiative forms part of the larger programme that ICI supports in Côte d'Ivoire which includes, community based support for change in hazardous practices and support to an NGO that provides rehabilitation services to trafficked children.

A unique partnership between NGOs, trade unions, cocoa processors and the major chocolate brands, the International Cocoa Initiative (ICI) is working to eradicate the worst forms of child labour and forced labour in cocoa growing. ICI is an independent foundation, established under Swiss law in 2002.

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